

Digital Repository Privacy Policy

When using the repository

Whenever a user visits the Atlantic City Heritage Collections Digital Repository website, certain information is gathered and stored automatically. This information does not generally identify the user personally. Information that is automatically collected and stored when visiting the repository site includes:

- **Bounce rate:** The percentage of visitors who viewed only a single page.
- **Sessions:** The group of visitor interactions that happen in a 30-minute window of activity.
- **Average session duration:** How long on average each visitor stays on the site.
- **Percentage of new sessions:** The percentage of website visits that are first-time visits.
- **Pages per session:** The average number of page views per each session.
- **Goal completions:** The number of times visitors complete a specified, desirable action.
- **Page views:** Total number of pages viewed.

This automatically collected information is only used internally for technical troubleshooting, to improve the usability of our website, and to record aggregate statistics.

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Questions?

If you have any questions, please don't hesitate to [contact us](#).